Hafiz Muhammad Saqib

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Summary

Highly skilled and innovative Senior WordPress Developer and Designer with over 6 years of experience in creating tailored websites that are both visually stunning and functionally robust. Expertise spans a wide range of tools and platforms, including Elementor, WP Bakery, Divi, ACF, WooCommerce, and more. With a proven track record of successfully completing 200+ projects across various industries, I excel at transforming designs from Figma, PSD, and Invision into responsive and user-friendly WordPress websites. Proficient in HTML, CSS, JavaScript, and PHP, I ensure pixel-perfect designs and seamless functionality by leveraging advanced frameworks like Bootstrap and SCSS.

Core Competencies:

In addition to crafting fast, secure, and SEO-optimized websites, I specialize in integrating advanced custom fields and implementing tools like Yoast SEO, Rank Math, and WP Rocket to enhance site performance and visibility. My capabilities extend to Webflow and Wix, enabling me to deliver dynamic, responsive websites and landing pages. From e-commerce solutions with WooCommerce to fully customized themes, I provide end-to-end solutions tailored to clients' business goals, ensuring a smooth user experience and a strong online presence.

https://saqibzafar.me/

Experience

Internee Wordpress Developer

The Next Idea) • Lahore, PPB

Internee Web Developer

NCC. • Lahore, PPB

TEAM LEAD, SENIOR WORDPRESS DEVELOPER

InvoZone

- At InvoZone, I worked as a Technical Lead, WordPress Developer where I was responsible for delivering a number of successful projects
  - My responsibilities included team management, communication with clients, and understanding project requirements in order to meet deadlines
  - I had extensive experience with theme and plugin development and customization, and was well-versed in page builders such as Elementor, WP Bakery, Avada, and Divi
  - I was also skilled in converting designs from PSD, Figma, and Invision to pixel-perfect implementations
  - I had a strong understanding of third-party API integration and RESTful API, and was proficient in optimizing website speed for both desktop and mobile devices
  - I was experienced in creating multi-site configurations, handling domain migrations, and working with C-Panel
  - Polished Skill Set: Requirements Understanding, Communication With Clients, Team Management, Project Management, WordPress Front-end & Backend + Magento, Headless WordPress with Gatsby + React.js, GIT and WordPress DB, SEO, Ahref and Semrush, Page Speed Optimization, API Integration

WP VETTING & RESOURCE MANAGER

WP Contractors

- In my role as a Front-end Web Developer at WP Contractors, I was responsible for sourcing and vetting WordPress developers for clients by conducting candidate assessments and code reviews, communicating with clients to understand their requirements, and coordinating with the internal team

- Additionally, I created the front-end of the WP Contractors website using Jekyll, HTML, CSS, Bootstrap, and API integrations while exhibiting strong problem-solving skills and the ability to work independently

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Skills

- CMS (WordPress, Webflow, WIX), Theme / Plugin Development & Customization, Webflow Website Development, e-Commerce , Woo commerce Sites, Static and Dynamic Website Development, Server Setup & Configurations (Linux, Windows), Figma to Wordpress, PSD to WordPress, Backup and Security, CSS3 Transitions, Web Animations, Troubleshooting, Site Optimization & Core Web Vitals, On Page SEO, Google Analytics, Google Search Console, Google Tag Manager, Google Ads, Project Management, Mockup Design, Creating Gutenberg Block with ACF, Event Tracking, Facebook Pixel, SEO Tools (Ahref, Semrush), MailChimp, Meet Deadlines, Restful API Integration, JQuery, Javascript, JSON, AJAX, Other CSM (Jekyll, Forestry, Magento, WIX, Figma, Adobe Photoshop, Elementor Pro, WP Bakery, Oxygen Builder, DIVI, tags, Integrating Google search console, Google Analytics, Google Tag Manager, Doing Keyword research and Beaver Builder, Genesis Framework, Gravity Forms, competitor research SEO Yoast

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Education

Computer Sciences

Virtual University of Pakistan

Professional Highlights

- WORDPRESS DEVELOPER & FREELANCER, Providing services as a freelancer with practical experience exceeding 6+ years covering every aspect of Web development, Speed optimization, Theme & Plugin development and customization, Woo-commerce websites customization, business WordPress websites, PSD/Figma to responsive WordPress website, Pixel Perfect Design, Page Builders, jQuery, JavaScript, JSON, AJAX & PHP., 2000+ websites with different businesses worldwide.
- TEAM LEAD, SENIOR WORDPRESS DEVELOPER, InvoZone, Worked as a Technical Lead, WordPress Developer responsible for delivering successful projects, team management, communication with clients, and understanding project requirements.
- SENIOR WORDPRESS DEVELOPER, Programmers Force, Responsible for developing and customizing WordPress websites, including plugins, and e-commerce sites using WooCommerce.
- WP VETTING & RESOURCE MANAGER, WP Contractors, Responsible for sourcing and vetting WordPress developers for clients, conducting candidate assessments and code reviews.
- INTERNEE WORDPRESS DEVELOPER, The Next Idea, Lahore, Pakistan, 09/01/17, 12/31/17
- INTERNEE WEB DEVELOPER, NCC, Lahore, Pakistan, 05/01/17, 08/31/17

My Top Portfolio:

- http://foodready.ai/
- https://greencitizen.com/
- https://opptly.ai/
- https://jobadder.com/
- https://www.300below.com/
- https://www.getflair.io/
- https://covewater.com/
- https://mindflow.io/
- https://www.cytix.io/
- https://legacy.mindflow.io/blog/ https://www.tourial.com/
- https://www.roampets.com/